

LET-107



RESPONSE UNDER 37 C.F.R. 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP NO.: 2643

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

JON W. BROWN, ET AL.

Serial No.: 09/955,750

Filed: September 18, 2001

For: METHODS AND SYSTEMS FOR
DYNAMICALLY SERVING IN-
STREAM ADVERTISEMENTS

Art Unit: 2643

Examiner: Ramakrishnaiah, Melur

AMENDMENT AFTER FINAL REJECTION

OK to
enter
MRI

Mail Stop: AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on January 5, 2005, please amend the above-identified application as follows:

No extension of time or other fees are believed to be due, except as detailed in the attached documents. However, any extension of time necessary to prevent abandonment is hereby requested, and any fee necessary for consideration of this response is hereby authorized to be charged to Deposit Account Number 50-1390.

Amendments to the Specification: None.

Amendments to the Claims: reflected in the listing of claims that begins on page 2 of this paper.

Remarks: begin on page 9 of this paper.